

WIM Minutes for February 17, 2011

Thanks to IRMC for coffee ! Thanks to Robin Elliott for snacks!

Meeting Facilitators: Dean Grace

1. Call to order
2. Attendees: Dean Grace, Ardon Schambers, Wendy Greene, Vickey Argo, David Campbell, Lisa Deehan, Mike Westbrook
- 3.. Next meeting refreshments furnished by – Dean Grace
4. Minutes from January :Approved
5. Secretary's report : Reminder that WIM is now on Facebook and Twitter. An announcement will be coming out to allow you to add yourself to WIM's email list for announcements. This will assist to automate the process. Please respond when you see it. Wendy took all Wayne County names off email list except Shirley. Reviewed names of e-mail kickbacks to see if anyone knew status of these folks as there is so much transition right now.
- 6a. Treasure's Report : \$1600.
- 6b: WIM Marketing Plan: Submitted to Jennifer Christian
7. Strategic Achievement Index discussion. Ardon needs updates.
8. Marketing WIM: Sponsors, a list of summit attendees was provided and we will call those persons we know to ask for support
9. Update on WIM website content: Vickey will help Dean with disclaimer for WIM website. Please share any content with group you think is relevant for the website..
10. Revenue Sharing with 60 Summits proposal: Wendy sent marketing plan to Jennifer and get her feedback.
- 10 b. 60 Summits call: Discussed the three topics presented and Michigan will participate with item 2A. We will support #1 as information becomes available.
11. WORK GROUP REPORTS:
 - a) Education AG : Will add CME to website and discuss revenue sharing with Jennifer.
 - b) Emotional/Behavioral AG: No updates
 - c) WASAWRTW : Ardon obtained a copy of the survey. Scott was focused on working with jennifer and Ardon will drop it into Zoomerang.
 - d) Distortion & Abuse AG: Power point presentations in progress. Meeting monthly. Finalizing content.
 - e) Practice Implementation AG : needs to meet
 - f) Regulatory Change AG: Libby was to talk to Eric and Ardon is to follow up with Libby when off a cruise ship!
10. Follow-up business: a) Incorporation- Application for incorporation was submitted to the State of Michigan. And we should have heard by now. Tony will check We know the check was cashed.